

Sofia Kudriavtseva

UI/UX designer · Moscow

Portfolio ↗

Telegram
LinkedIn
skudravceva0@gmail.com
+7 (977) 610-83-01

Experience

Rus Tour Operator

Apr 2025 - Aug 2026 Case study ↗

Redesigned a travel platform (200K+ MAU) and launched a new hotel booking service, owning the full cycle from research to release. Built a unified design system and optimized the admin panel for order management.

Travel · E-Commerce · Design System · Internal Tools

Request Design

Oct 2023 - Feb 2025 Case study ↗

Designed an ERP system (Web & Android) for performance tracking and employee training (LMS). Built internal monitoring dashboards and delivered web solutions for agency clients end to end, from requirements gathering to stakeholder sign-off.

ERP · Android Mobile App · E-Commerce · Design System

Aerospace-Agro

Jan 2023 - Oct 2023

Designed authorization flows and map-based interfaces (Mapbox) for a land diagnostics platform. Made the corporate website fully responsive and expanded the product's design system with new components.

StartUp · SaaS · Design System

About

3+ years of architecting data-heavy Enterprise systems and conversion-driven B2C solutions. My work lives where business goals meet real human behavior — and makes both win.

Skills

Prototyping

iOS & Android guidelines

Competitive analysis

Web analytics (Yandex Metrica, Google Analytics)

Building & maintaining design systems

UX research

JTBD, CJM, Personas

Usability testing

Scrum

Tools

Figma, Pixso

Framer

Adobe Photoshop

Claude, ChatGPT

Jira, Trello

Confluence

Languages

Russian — native

English — C1